

## **CURRICULUM VITAE: Gill Howard-Chambers**

---

### **Personal Information**

Nationality: British

Born: Somerset West, South Africa

Date of birth: 31 May 1962

Married with three children:

Born August 1990, February 1992, April 2000

### **Education**

**1980 - 1984 University College London**

BA (Hons) German and Linguistics. Class II i

**1974-1980 Wintringham School, Grimsby**

Three 'A' levels French (A)

German (A)

English (B)

Eight 'O' levels English Language, English Literature, Maths, French, German, History, Music, Latin.

Grade VIII Violin and Piano

### **Professional strengths**

Breadth and depth of experience.

Ability to quickly understand and engage with the issues.

Experience of both client and agency side. Flexibility to approach projects from a buyer's perspective and adapt execution and delivery of output accordingly.

Interpersonal skills. Good team player and contributor

### **Personal strengths**

Energy. Adaptability. Tolerance of others' views. Embracing challenge.

## **Professional experience**

**Jan 06 to date**

### **Mango Research Ltd**

Director (Jan 06 to April 09). Freelance Associate (May 09 to date). Organic growth of independent business. Formalised working relationship with a similarly experienced research consultant to start a limited research consultancy. Supplying mainly full service qualitative and also quantitative project management for not-for-profit organisations/charities, agencies and commercial companies.

Providing a professional research service across a variety of sectors. Consolidating long standing client relationships and building new client contacts to reflect a recent increase in time to commit to the business.

**Jan 1994 – Dec 2005**

### **Research Consultancy**

Independent Consultant

Full and modular qualitative service, quantitative project management and stop-gap client and agency research management

Providing a professional research service across a variety of sectors. Building working relationships with similarly qualified consultants to ensure sufficient capacity for clients when required.

**Sept 1992-Dec 1993**

### **NOP Corporate and Financial**

Associate Director

Responsibility for large research team. Managing a wide variety and scope of qualitative and quantitative projects in the financial sector, in both consumer and business-to-business markets.

Also involved in staff training/appraisal and a number of internal consultancy projects, developing new business opportunities for the company.

Included a 3 month secondment to Abbey National.

**Aug 1991- Sept 1992**

### **Career Break**

Maternity leave followed by career break/freelancing after having second child.

**Feb 1987 – Aug 1991**

**NatWest**

Assistant Research Manager

Career move to gain client-side experience. Working as a member of a large research team. Buying research, managing projects and implementing research findings. Working closely with communications, brand strategy and marketing teams. Integral in informing strategic decisions. CPD through a series of internal and MRS training programmes.

**Sept 1984 – Feb 1987**    **Gallup**

Research Executive/Graduate Trainee

Extensive training in qualitative and quantitative techniques. Eventually becoming responsible for a broad range of qualitative and quantitative surveys in the FMCG, advertising, social and healthcare sectors.

## **Professional memberships**

Full member MRS

## **Interests and activities**

Exercise: long distance running, walking, allotmenteeing

Music: pianist, violinist, organist

Food and wine: cooking, reading about food, wine tasting

## **References**

References on request